

RotorTech Asia Pacific Conference 2013



Embracing Asia's Growing Market

15 July 2013 (Safety Management Systems Masterclass)
16-17 July 2013 (RotorTech Asia Pacific Conference)
Crowne Plaza Hotel, Singapore



www.rotortechasia.com

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RotorTech Asia Pacific 2013 – The Most Highly Anticipated Helicopter Event In Asia!

Helicopter Manufacturers are extremely optimistic about the growth of the Asia Pacific region fuelled by increasing demand in homeland security, military, search and rescue missions, commercial business travel and the luxury traveller.

Although the Asian Helicopter market was largely supported by military uses, commercial orders in sectors such as the oil and gas sector continue to be strong. Asia's super affluent and luxury sector is an important and relatively untapped sector which brings promising opportunities for Helicopter manufacturers.

With the effects of climate change increasing, governments realize that in an event of natural disasters like tsunami, earthquakes and floods, there are insufficient vertical assets to meet the needs of the population. As such, Asian and global helicopter manufacturers are meeting the demand and increasing production and sales. However, challenges to the industry in terms of safety, regulatory impediments and user requirements.

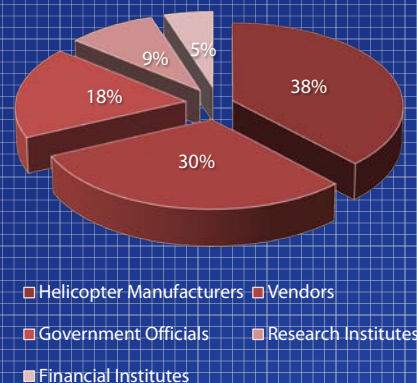
The RotorTech Asia Pacific 2013 Conference & Exhibition will cover all grounds concerning Asia's booming helicopter industry. It will also feature some of the latest technical innovations and technology relevant to today's VTOL industry. The conference is designed to gather players from Asia and the rest of the world to exchange technical and business ideas in specially arranged networking sessions.

See you all at this landmark event!

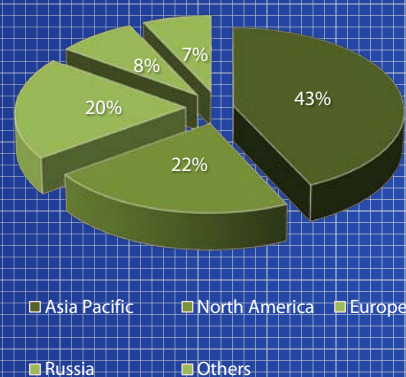
Conference Schedule

JULY 15TH MONDAY		
1 Day Certificate Masterclass On Safety Management System (SMS)		
JULY 16TH AM TUESDAY SESSION ONE:		
Helicopters In Asia – Present & Future	Concurrent one-on-one meetings	Exhibition Viewing
JULY 17TH AM WEDNESDAY SESSION TWO:		
The Potential Of Vertical Flights	Concurrent one-on-one meetings	Exhibition Viewing
JULY 17TH PM WEDNESDAY SESSION THREE:		
Military Helicopters In Asia	Concurrent one-on-one meetings	Exhibition Viewing
JULY 17TH PM WEDNESDAY SESSION FOUR:		
Helicopter Safety	Concurrent one-on-one meetings	Exhibition Viewing

INDUSTRY BREAKDOWN



GEOGRAPHY BREAKDOWN



Testimonials

"It is truly an exciting event for the Asian market. It brings our business to a whole new dimension with numerous possibilities."

- China Capital Helicopter Corporation

"I believe this RotorTech Asia Pacific would bring me unprecedented outlook of Helicopter industry I never experienced before."

- China Helicopter Industry Developing Association

"This is truly a comprehensive and world class helicopter event which features all significant parts of the Asian helicopter industry."

- Frost & Sulliban



July 15th, Monday, Day One

PRE CONFERENCE MASTERCLASS

1 DAY CERTIFICATE MASTERCLASS ON SAFETY MANAGEMENT SYSTEMS (SMS)

Conducted By Experts From American Helicopter Society

vCourse Description: The System Safety process applies special technical and managerial skills to identify and control hazards that lead to incidents and accidents. This course will provide individuals with the skills and materials required to develop, implement and manage an organizational safety system for Phase-wise implementation of SMS Plan.

Who Should Attend the Course: Accountable Executives and persons within the organization responsible for implementing the SMS belonging to Helicopter Companies.

Course Fee: S\$700 (Includes Course materials, Certificate of Completion, lunch and refreshments.)
July 16-17 July 2013 (Tuesday and Wednesday) – Rotortech Asia Pacific Conference

July 16-17th, Tuesday and Wednesday, Day Two and Three

ROTORTECH ASIA PACIFIC CONFERENCE

Featured Speakers



Xu Changdong
Chairman
China Helicopter Industry Developing Association,
China General Aviation Association
China-America Investment Fund Organization



Mr. Michael Hirschberg
Executive Director
AHS International



AVM Sridharan,
President,
Rotary Wing
Society Of India



Prerana Chaturvedi,
Director of International
Coordination
India Civil Aviation Authority



Matthew J. Tarascio
Chief Engineer,
Sikorsky Innovations
Sikorsky Aircraft Corporation



Somen Chowdhry,
Vice President,
International AHS Board



Zhang Feng
General Secretary
Aircraft Owners and Pilot
Association of China(AOPA-China)



Gp Capt AK Sachdev (Retired),
Senior Vice President,
Safety & Quality,
Sheorey Digital Systems



Chris de Lavigne,
Global Vice President of Consulting,
Industrial Practice & Aviation,
Frost & Sullivan



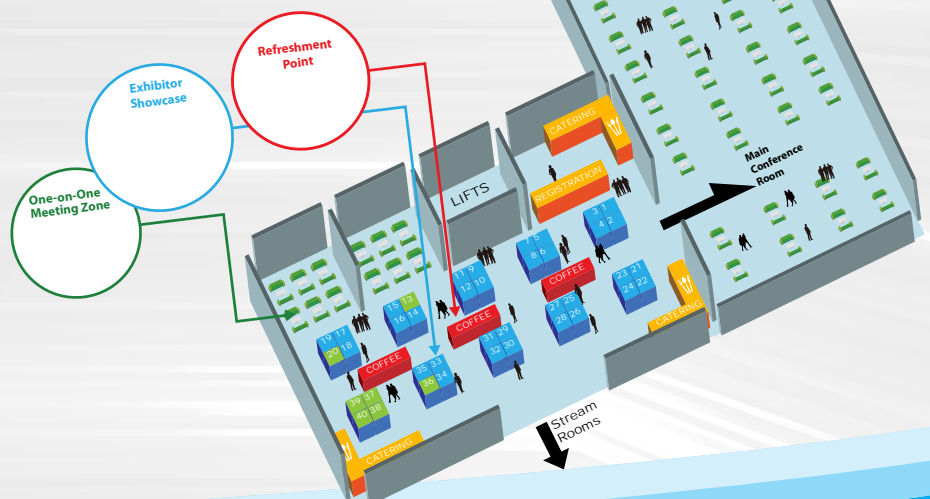
Captain Douglas Cavannagh,
Risk & Safety Manager,
Airclaims

Gain Exclusive Contact Time With Asia's Leading Helicopter Professionals

Leverage on the gathering of senior decision makers from the Helicopter industry by exhibiting at RAP 2013. Position your brand name as the market leader by showcasing your solutions in front of a target audience. Whether you are a new market entrant or an established industry leader, our customized exhibition opportunities will allow you an array of premium exposure and visibility.

Why you should exhibit at RAP 2013





- ✈ Capitalize on the fast expanding helicopter opportunities in Asia Pacific
- ✈ Reaffirm your leadership branding
- ✈ Gain visibility and increase market awareness
- ✈ Demonstrate your product value proposition and develop partnerships with key prospects



July 16th, Tuesday, Day One

0800	Registration
0850	Organiser's Opening Address

SESSION ONE: HELICOPTERS IN ASIA – PRESENT & FUTURE

0900	<p>First Keynote Address: China's National Strategic Plan For Building A World's Leading General Aviation Industry</p> <p>Synopsis: China is on an ambitious plan to develop the civil aviation market. It is anticipated that there are about 300,000 potential helicopter buyers in China but only 400 private helicopters serving the demand. In addition, China is on schedule to build a huge number of helicopter evacuation centres hence fueling the demand.</p> <p> Xu Chang Dong, Chairman, China General Aviation Association & China Helicopter Industry Association</p>
0930	The Future Of Rotary Wing And The Need For Innovation Bell Helicopter (Speaker to be finalized)
1000	<p>The Challenges Of Helicopter Operations In India</p> <p> AVM Sridharan, President, Rotary Wing Society Of India</p>
1030	Coffee Break
1100	<p>Panel Discussion Helicopter Innovations & Operations In Asia – Potential, Pitfalls & Surprises</p> <p> Matt Tarascio, Chief Engineer, Sikorsky Innovation</p> <p> AVM Sridharan, President, Rotary Wing Society Of India</p>
1215	Luncheon

1300	<p> Market Potential Of Vertical Flight In Asia Pacific</p> <p>Chris de Lavigne, Global Vice President, Frost & Sullivan</p>
1330	Commercial Uses of Vertical Flight (Sponsorship Opportunity)
1400	<p>Insights From The Asian Emerging Markets – Implications For The Helicopter Industry</p> <ul style="list-style-type: none"> 👉 How China will emerge as the leader in the Asian helicopter industry 👉 Emerging demand from Asia's offshore resource Industries <p> Liu TieXiong, Vice President, Citic Offshore Helicopter Co., Ltd</p>
1430	Coffee Break
1500	<p>India's Civil Aviation Industry Focus</p> <ul style="list-style-type: none"> 👉 India Civil Aviation Industry Development 👉 How big is India's civil helicopter markets? <p> Prerana Chaturvedi, Director of International Coordination, India Civil Aviation Authority</p>
1530	<p>Future Innovations In Aerospace Supply Chain</p> <p> Robert Mraz, Vice President, Sales & Marketing, TW Metals, Inc</p>
1600	Coffee Break
1630	<p>Panel Discussion Navigating In The Diverse Helicopter Market In Asia</p> <p>👉 What To Expect & Ways To Overcome Obstacles</p> <p>Panelists:</p> <ul style="list-style-type: none">  Xu Chang Dong, Chairman, China General Aviation Association & China Helicopter Industry Association  Krishnan. V, President, OSS Helicopter Group  Prerana Chaturvedi, Director of International Coordination, India Civil Aviation Authority
1700	<p>Summary Speech of Day One The Rise Of Asian Helicopter Manufacturers In The Global Context – How Do They Fare?</p>
1730	End of Day 1

July 17th, Wednesday, Day Two

0800	Registration
0850	Organiser's Opening Address

SESSION THREE: THE POTENTIAL OF VERTICAL FLIGHTS & INNOVATIONS

0900	<p>The Future Of Vertical Flights</p> <ul style="list-style-type: none"> ✈️ Vision of Vertical Flight in Foreseeable Future ✈️ Forecast for Future Growth of Vertical Flight <p> Mike Hirschberg, Executive Director, AHS International</p>
0930	<p>Building Manufacturing Capacities In Asia</p> <ul style="list-style-type: none"> ✈️ Policies, Regulations & Best Practices ✈️ Manufacturing Regulation of Helicopter in Asia-Pacific ✈️ Policy of Manufacturing Helicopter in Asia-Pacific (Sponsorship Opportunity)
1000	Coffee Break
1030	<p>Opportunities In China Commercial Aviation Industry</p> <ul style="list-style-type: none"> ✈️ What is the Current Situation of China General Aviation Industry ✈️ Helicopter Maintaining Rule in China ✈️ China's Booming Demand for Helicopter in Foreseeable Future <p> Xu LiDong, President, China Beijing Capital Helicopter Corporation</p>
1100	<p>Latest VTOL Technology For Search & Rescue & Humanitarian Operations</p> <p>Bell Helicopter (Speaker to be finalized)</p>
1130	<p>Condition Based Maintenance (CBM)</p> <p>Speaker from Singapore Air Force</p>
12:00	Networking Luncheon & Exhibition Viewing

SESSION THREE: MILITARY HELICOPTERS IN ASIA

1330	<p>Trends In Military Helicopters & Tactics</p> <ul style="list-style-type: none"> ✈️ Military Helicopter is One of the Most Significant Part in Force ✈️ Military Helicopter Would Continue to be the Leading Driving Engine for Helicopter Development <p> Dr Arvind Sinha, Director of Engineering, Helicopter Systems Division, Australian Defence Material Organisation (To be finalized)</p>
1400	<p>Philippines Military Helicopters – Integrating Urban, Rural and Coastal Operations</p> <ul style="list-style-type: none"> ✈️ Philippine Air Force is on Schedule to Demand more Helicopters ✈️ Philippine's Appetite for Coastal Helicopter in Foreseeable Future <p> Lt. Gen. Lauro Catalino Dela Cruz, Chief of Air Force, Philippine Air Force</p>

SESSION FOUR: HELICOPTER SAFETY & OPERATIONS

1430	<p>Maintenance, Repair & Operations (MRO) In Asia</p> <p> Dave McGrath, Director of Marketing, Heli-One</p>
1500	Coffee Break
1530	<p>Simulator Based Training: An Important Step to Safety</p> <p> Somen Chowdhury, Vice President, International AHS Board</p>
1600	<p>IT And Helicopter Safety</p> <p> Gp Capt AK Sachdev (Retired), Senior VP, Safety and Quality at Sheorey Digital Systems</p>
1630	<p>Reducing Helicopter Accidents</p> <p> Captain Douglas Cavannagh, Risk & Safety Manager, Airclaims (Sponsorship Opportunity)</p>
1700	<p>Panel Discussion: Safety In Asia Pacific: Accident Investigation Groups Of Different Countries</p> <p> Dave McGrath, Director of Marketing, Heli-One</p> <p> Matt Tarascio, Chief Engineer, Sikorsky Innovation</p> <p> AVM Sridharan, President, Rotary Wing Society Of India</p>
1730	Concluding Remarks and End of Conference

1830	End of Day 2
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☐ 1. Yes, I will attend the conference.

Registration Option	Register and Pay before April 26th	Register and Pay before May 26th	Standard Admission Fee	Multiple Booking (3 or 3+ Sign-ups from the Same Organization)
<input type="checkbox"/> Normal Ticket : (Main Conference Only)	SGD1,200/ CNY6,000	SGD1,300/ CNY6,500	SGD1,400/ CNY7,000	Enjoy 10% Off Group Discount
<input type="checkbox"/> VIP Ticket : (Main Conference + Pre-scheduled One-to-one Meetings up to 3+ Press Interview Limited to First 10)	SGD1,500/ CNY7,500	SGD1,625/ CNY8,125	SGD1,750/ CNY8,750	
<input type="checkbox"/> Masterclass			SGD700/	

* The registration fee includes all sessions, luncheon, refreshments & a full set of documentation. Please note accommodation is not included in the registration fee. But we can arrange hotel bookings for you at a special rate.

☐ 2. Yes, I would like to have a full page A4 colour advertisement in the brochure at

SGD1,500/CNY7,500.

☐ 3. I would like to be a sponsor in the conference.

Presentation Package	Benefits		Price
<input type="checkbox"/> Presentation Sponsor	30 mins presentation slot +3 tickets + company logo exposure		SGD6,000/CNY30,000
Exhibitor Package	Specification	Tickets	Price
<input type="checkbox"/> Tabletop Booth	2m*2m	2 tickets	SGD3,500/CNY17,500
<input type="checkbox"/> Standard Exhibition	2m*3m	2 tickets	SGD4,000/ CNY20,000
<input type="checkbox"/> Luxury Exhibition	3m*3m	3 tickets	SGD5,000 / CNY25,000

☐ 4. I'm unable to attend, but would like to purchase the documentation at SGD800/CNY4000.

Registration details

Full Name	Job Title	Tel	Mobile	Email
Mr./Ms.				
Mr./Ms.				
Mr./Ms.				

Organization Details

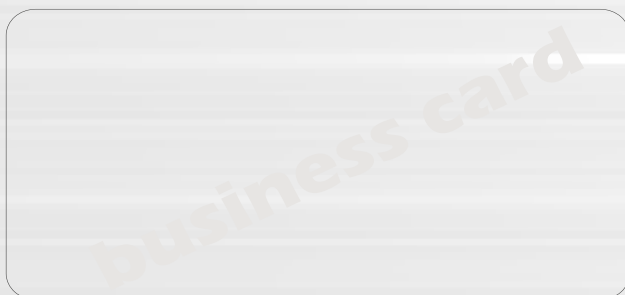
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Authorization

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For ease, attach your business card here:

(This contract is invalid without a signature)



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Important Notes

Important Note: Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are to be deducted from participating organizations own accounts. Attendance will only be permitted upon receipt of full payment. Participants wishing to register at the door are responsible to ensure all details are as published.

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